

# ROSEWOOD COURT

## New Restaurant Dares to Bring Healthy Food to Dallas' Steakhouse Row Husband and Wife Entrepreneurs Go Big for Green Eating

BY LINDEN WILSON // 06.20.17  
PHOTOGRAPHY KEVIN TODORA

A few days after the opening of the newest Green House Market restaurant at Rosewood Court in Uptown, owners Michael and Robyn Siegel are nostalgic about the desserts — house-made cinnamon rolls and fluffy lemon meringue on beautiful, modern looking tarts.

They're the creations of pastry chef Carlos Torres, whose culinary CV includes stints at The Compound in Santa Fe and Stephan Pyles' Stampede 66.

Aside from sweet confections, it's the healthy fare at Green House Market that has garnered a loyal following since the Siegels opened at NorthPark Center in 2013. (Its roots actually go back a bit further: Michael started the business as a food truck in 2010.)

Expanding into Rosewood Court in April was an adventurous step for the restaurant, which took over the former Paradise Bakery digs — giving it 2,000 more square feet to play with than at NorthPark.

"It became clear that a fun, casual bar would also do well in Uptown," Michael says. "We're not going to have nitrogen-infused pomegranate martinis. Our idea is an accessible, quality menu and good beer."

The most popular dishes from executive chef Ben Hutchison are on the menu (tarragon chicken salad sandwich, caprese grilled cheese, spaghetti-squash salad) and prepared with local ingredients from Village Baking Co., Mozzarella Company, and Rosewood Beef.

"It's really cool that we're in Rosewood Court and serving their product," Robyn says of the Wagyu beef produced at the Hunt family ranch.

The Siegels also stock Impatience Rosé, a Provence blend distributed by Dallas-based DJ Steffi Burns and her family.

In a departure from the crisp, white aesthetic of its NorthPark sibling, the Uptown location is more laid-back, with black subway tile laid vertically, gray stained concrete, and the all-important contemporary art, a major component of the NorthPark restaurant.

For the bar, Robyn (who works for her mother’s art advisory group, Cynthia C. Schwartz Fine Art) commissioned Dallas artist Francisco Moreno to paint a geometric mural on the floor. It complements a painting nearby — a work by Katherine Bernhardt with pop culture motifs of iPhones and Sharpies.

Artist Jason Meadows, who designed the aluminum canopy sculpture in the NorthPark market, spray-painted the existing pendant-can lights.

There’s also work from local artist Kevin Todora, who has shown at the Dallas Contemporary and Erin Cluley Gallery.

Smack in the middle of what Michael dubs steakhouse country, Green House Market stands alone as a homegrown restaurant. This summer, Michael plans to unveil food trucks to service downtown and beyond.

“It starts and ends with food quality,” he says.

Green House Market, 2101 Cedar Springs Road, 469.248.2338.



*Robyn & Michael Siegel inside Green House Market at Rosewood Court*