



This 19-home community boasts tri-level residences in two- and three-bedroom options with stunning rooftop terraces.



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CALIFORNIA DREAMING

A 19-HOME COMMUNITY OFF SUNSET BOULEVARD GOES GREEN WHILE MAINTAINING STYLE

BY AMANDA KOELLNER

Nestled on the outskirts of West Hollywood and mere steps from LA’s Sunset Boulevard, the community of Row3 aims to “cultivate a lifestyle infused with the height of contemporary design and luxury.” To achieve this, builder Intracorp Companies turned what once comprised 35 condo units into 19 small-lot, single-family homes that blend urban, contemporary design sophistication with the area’s hip location.

But style wasn’t the only thing occupying the minds of the project leads, as Row3 meets the stringent Cal Green standards and also features Energy Star appliances, water-conserving plumbing fixtures, solar-ready roof panels, and only materials that meet or exceed current environmental pollutant-control requirements, among many other green attributes. “Row3’s infill location is adjacent to transit lines and numerous shops and restaurants, which supports the idea of a walkable city,” says Peter Lauener, regional president of Intracorp Southern California. “The west-facing

windows feature slated sunscreens to reduce solar-heat gain and improve privacy for the street-facing homes.”

Row3 boasts tri-level residences in two- and three-bedroom options, stunning rooftop terraces, open kitchens with large islands and gourmet appliances from the likes of Bertazzoni and Bosch, and convenient two-car attached garages (something that one cannot take for granted in LA). The biggest win for Intracorp, though? Proving that despite small lot size, you can deliver a luxurious home that’s flexible in space. **wz**

FEATURED COMPANY
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LOCATION
LOS ANGELES,
CALIFORNIA

PROJECT TYPE
COMMUNITY

PROJECT NAME
ROW3

